

# Imagine Gala – YAT is going Gatsby – March 7, 2020

## Sponsorship Packages

### **STAR SPONSOR – \$5,000**

- \* Your business logo on step and repeat
- \* One table of 8 with premier seating and signage/or full page business ad in playbills for 1 full year
  - \* One minute at the podium to welcome all guests by your representative
  - \* Recognition in all marketing and media for the event
- \* Full-page placement and recognition in printed program with full logo or ad
  - \* Logo/brand highlighted in multimedia presentation throughout event
  - \* Recognition from podium during event
  - \* Recognition on Social Media prior to event
- \* Logo recognition in YAT Weekly E-Blasts-One Year
  - \* Logo recognition on YAT Website-One Year
  - \* Signage at event

### **PRINCIPAL SPONSOR – \$2,500**

- \* 6 Tickets with premier seating and signage or half page business ad in playbills for 1 full year
  - \* Recognition in all marketing and media for the event
- \* Half-page ad acknowledgement in printed program with company logo
  - \* Logo/brand highlighted in multimedia presentation throughout event
  - \* Recognition from podium during event
  - \* Recognition on Social Media prior to event
- \* Logo recognition in YAT Weekly E-Blasts-Six Months
  - \* Logo recognition on YAT Website-One Year
  - \* Signage at event

### **SUPPORTING SPONSOR – \$1,000**

- \* 4 Tickets with premier seating and signage or full page business ad in playbill for 1 production
  - \* Recognition in all marketing and media for the event
  - \* Company logo acknowledgement in printed program
- \* Logo/brand highlighted in multimedia presentation throughout event
  - \* Recognition from podium during event
  - \* Recognition on Social Media prior to event
- \* Recognition in YAT Weekly E-Blasts-Three Months
  - \* Recognition on YAT Website-One Year
  - \* Signage at event

### **CHORUS SPONSOR – \$500**

- \* Two tickets to the event or half page business ad in playbill for 1 production
  - \* Signage at the event as the Chorus Sponsor
  - \* Recognition during the awards presentation
    - \* Recognition in the printed program
  - \* Recognition on YAT Website (Event Page)

**\*\*Customized packages available by request\*\***